



COOP and SUSTAINABLE DEVELOPMENT GOALS 2030

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Resp. for Sustainability and Values Innovation

Coop Italia soc coop



85 Cooperatives



52.955 Employees



6,8 Mln Members



14,2 % leader in Market share

13,4 Billion€ Retail Turnover

14,8 Billion€ Total Turnover



18 Regions

989 Towns



1.151 Stores Coop Flag (113 Iper)

1,7 Mln Sqm Area of Sale



COOP MISSION



**To defend people's
interests, health and
safety**



**To safeguard the
environment**



**To promote an
aware
consumption**



**To contribute to
the development
of Cooperation**



360° ACTION STRATEGY → WHOLE SUPPLY CHAIN

Coop policy does not consist of “spot” or “cosmetic” actions ; it is instead applied to all possible areas of intervention **THROUGHOUT THE PRODUCTION CHAIN :**



COOP AND SDGs

-GREEN PRODUCTS

VIVI VERDE COOP BRAND
ORIGINE COOP BRAND
SEAFOOD PRODUCTS
CELLULOSE BASE PRODUCTS

-PACKAGING

-INVOLVMENT OF THE SUPPLY CHAIN

«ALLEVIAMO LA SALUTE- BRED THE HEALTH» PROJECT
«INSIEME PER UN FUTURO SOSTENIBILE-TOGETHER FOR A SUSTAINABLE FUTURE» PROJECT
«BUONI E GIUSTI – GOOD AND RIGHT» PROJECT

-INVOLVMENT OF CONSUMERS

CONSUMERS CAMPAIGNS FOR AWARE CONSUMPTION
ACTIVITIES TO TACKLES THE WASTE : «COOPNOSPRECO-COOPNOWASTE»
CONSCIOUS CONSUMER EDUCATION FOR CHILDREN AND TEENS





**Thank you very much
for your attention**

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